

Six Guiding Principles of Responsible Development

Working Draft Proposed by West Louisville Community Council

Presented September 12, 2016

Principle	Definition	Example
Community Ownership	People living near West End developments have access, opportunities to share in wealth creation - either through financial or physical investment, and continuous dialogue with property managers.	<ul style="list-style-type: none"> • Profit sharing • Nearby residents purchase equity in project • Limited stock options for residents • Community partnership for land maintenance & upkeep
Education	Opportunities for residents to gain knowledge through various programs including mentoring, internships, career development, field trips, scholarships & other educational resources.	<ul style="list-style-type: none"> • Mentoring & internship opportunities • Community classroom space • Partnerships with neighborhood schools • Job training centers
Environment	Projects support improved air, water, and soil quality while limiting air and noise pollution.	<ul style="list-style-type: none"> • Improved tree canopy • Access roads reducing commercial traffic • Safe bus stops for employees & patrons • Quiet operations
Jobs	Projects provide a living wage for West Louisville residents with opportunities for career development.	<ul style="list-style-type: none"> • Maximize number of local residents hired • \$15 minimum wage • Employee ex-offenders, veterans, & homeless • Encourage recirculation of cash in West Louisville
Public Space	Projects provide community accessible space for various events including entertainment, sports, performing and visual arts.	<ul style="list-style-type: none"> • Community accessible Wi-Fi • Rental space for private and public events • Walking tracks, bike paths, & sports fields
Small Business	Projects promote the development of West Louisville entrepreneurs.	<ul style="list-style-type: none"> • Below market rate rental rates for start-up businesses • Sponsor entrepreneurship development programs • Small business owner support services

Take a survey giving your feedback by Sept. 30th, 2016 <https://www.surveymonkey.com/r/M2BTVR7>