



FOR IMMEDIATE RELEASE

Residents Share the Heritage of West Louisville through Local Art Competition

Louisville, KY - January 3, 2017 The West Louisville Community Council (WLCC), One West, and Louisville Forward are offering west Louisville the opportunity to share the historic legacy of the Shawnee, Russell, and Portland neighborhoods through art. This partnership of local residents, non-profit organizations and city government is asking artists to submit artwork that can be considered for display on a billboard at 30th Street and Muhammad Ali Boulevard on the Heritage West site.

Designs will be accepted from middle school students through adults who live, work, worship, or learn in the 40203, 40210, 40211, or 40212 zip codes. Designs must help tell the story of a vibrant west Louisville community with active families, rich history, and numerous possibilities. This is an opportunity for west Louisville residents to tell their story through art.

A panel of local west Louisville artists will select the best work from each of three categories: Middle/High School (grades 6-12), Young Adult (ages 18-35), and adult (age 36+). The community will then be invited to vote for their favorite design at the March 13, 2017 WLCC Meeting. Cash awards will be presented to the 1st (\$500), 2nd (\$300), & 3rd (\$100) place designs.

The Heritage West Art Competition will officially launch on February 6, 2017 at the WLCC Meeting held at Southern Star Community Center (2308 Algonquin Pkwy, Louisville, KY 40210) from 6:00-7:30pm. During the meeting entry forms and complete guidelines will be made available. Entry forms can also be downloaded at www.wearewestlouisville.weebly.com after the February 6th meeting. The deadline for entry is Monday, February 27, 2017.

Everyone is invited to the WLCC Meeting on February 6th. In addition to launching the Heritage West Art Competition, we will present the [WLCC Development Priorities & Visioning Report](#) and initial strategies for community input regarding development of Heritage West. The Development Priorities & Visioning Report is a presentation of ideas gathered from a community visioning session held at the Louisville Urban League in September 2016.

The West Louisville Community Council is a grassroots coalition of residents, neighborhood associations, places of worship, educational/cultural institutions, and nonprofit organizations focused on responsible, citizen engaged redevelopment of west Louisville vacant and abandoned properties.

OneWest is a nonprofit community development corporation working to establish new pathways to private and public capital, in an effort to generate sustainable economic development and neighborhood revitalization in west Louisville, in partnership with community residents.

Louisville Forward is an integrated approach to economic and community development for Louisville, KY.

Heritage West is a government owned 24 acre vacant property bordered by Market St, 30th St., and Muhammad Ali Blvd. It was most recently considered as the site for the West Louisville Food Port Project.

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