

**West Louisville Community Council  
Marketing and Communications Work Group  
Monday, October 17th, 2016  
6:00-7:30  
Chestnut YMCA 6th Floor Ballroom**

**Attendees:**

Ramona Lindsey - KMAC Museum and WLCC Executive Committee, Shively resident  
Natasha Cummings - Kentucky Career Center, West Louisville resident  
Amanda Peer - Russell resident  
Janice Hishman - West Louisville resident  
Ebonique Burns - Russell resident  
Antonia Peagler - Shawnee Neighborhood, Living Faith Christian center

**“Name Our Space” Activity approved by the Executive Council for October 24th, 2016.**

- *Name our Space* facebook event created on October 17th by Antonia Peagler.
- Event can be shared on Facebook and Twitter.
- Twitter followers can access the *Name Our Space* event and suggest names to [wl9ourvoice@gmail.com](mailto:wl9ourvoice@gmail.com)
- Amanda will bring uniform stickers for the activity (300)

**Discussed specifics for Visual Art Contest Application and Submission process (to be approved by Full Council)**

Voting for the Visual Art Contest

- A survey will be created on Survey Monkey and sent out to full council members.
- Voting begins on October 24th and will close on October 26th.

Visual Art Contest Details

- Purpose: to visually represent the *Name Our Space* winner and be turned into a billboard for the 24 acre site. All submitted images become the property of WLCC for future use.
- Legal Language
  - *By entering the contest, entrants grant the West Louisville Community Council a royalty-free, worldwide, perpetual, non-exclusive license to display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any educational, promotional, publicity, exhibition, archival, scholarly and all other standard purposes of the WLCC. Any photograph reproduced will include a photographer credit as*

*feasible. The WLCC will not be required to pay any additional consideration or seek any additional approval in connection with such uses.*

- Online Resource for Accepting Digital Images
  - Images submitted using 123Contact Form and automatically upload to the [wlcouncil@gmail.com](mailto:wlcouncil@gmail.com) drive.
  - Entries must be JPEG files of not more than 5MB in file size.
  
- Deadline is December 2nd at midnight.

### **Community Partners**

- OneWest has shown interest in involvement with the WLCC. If they partner with the contest, they may act as the fiscal agent.
- West Louisville Women's Collaborative will open their space on November 19th from 11:00am-5:00pm for community members to explore their ideas for the Visual Art Contest.
  - Local artist will be present to help work with "theme."
  - WLWC will provide water colors, colored pencils, oil pastels.
  - "Supplies and Support"
- We are in search of a community partner to help community members with photography. (Ebonique Burns will try to contact Bud Darcy or Eddy Davis)

Ramona Lindsey will start a [wearewestlouisville.org/weebly](http://wearewestlouisville.org/weebly). Website launch is pending full council approval.

Next Marketing and Communications Meeting:

Monday, November 7, 2016

6:00-7:30pm

Place TBD

Bring ideas for the visual arts contest promotion, community partners for winner's celebration